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### **3<sup>rd</sup> EDITION OF THE LAKSAMANA TROPHY CHARITY GOLF TOURNAMENT RAISED RM2.045 MILLION ON THE FAIRWAYS**

Desaru Coast, Johor Bharu - The stunning Els Club Desaru Coast once again played host to the 3<sup>rd</sup> edition of the Laksamana Trophy Charity Golf Tournament on 6 July 2019.

**The 3<sup>rd</sup> edition of the Laksamana Trophy managed to raise RM2,045,000 on the fairways contributed from the tournament fees, partnership contributions, sponsorships in cash as well as from the major cash contributions made during the pledging session held during the Royal Luncheon and Prize Presentation from esteemed companies such as Ranhill, KLIA TV, Astaka Padu, Coronade Properties, and Lotus Group.**

The Laksamana Trophy once again marked a historical moment when His Majesty Sultan Ibrahim ibni Almarhum Sultan Iskandar officiate the tournament. The all-inclusive, one-day golf event offered golfers the opportunity to play on one of the most renowned and prestigious courses designed by the former World No 1, "The Big Easy" South African, Ernie Els.

The Laksamana Trophy is named after the late Tunku Laksamana of Johor, HH Almarhum Tunku Abdul Jalil Iskandar Sultan Ibrahim, and it has now become one of the most coveted charity golf events in the country. The proceeds from the third edition of the Laksamana Trophy Charity Golf Tournament, organised by Johor Golf Tourism Association (JGTA), is benefitting the Tunku Laksamana Johor Cancer Foundation.

JGTA is very humbled by the success of the previous two editions of the Laksamana Trophy and is forever grateful to all our charitable partners, participants, and sponsors who have strongly supported and participated in this event.



“We acknowledge and deeply appreciate all the generous support and donations made by so many companies as well as individuals who have come together to raise funds for the Tunku Laksamana Johor Cancer Foundation,” said Tan Sri Dato’ Sri Ar. Hj. Esa Hj Mohamad, the Organising Chairman.

The 3<sup>rd</sup> edition of the tournament saw 100 ardent golfers representing 25 companies from various sectors teeing-off on the greens to raise charity. Tan Sri Esa further said, “We are very delighted to receive an overwhelming response especially from the good corporate citizens – the industry captains, corporate heads, successful business leaders and the Johor golf fraternity community who had responded to our plight to tee-up to raise funds on the greens for the Tunku Laksamana Johor Cancer Foundation.”

The participants were rewarded with noteworthy golfers’ goodies (tournament t-shirts, tournament golf balls, and tournament golf caps), prizes, breakfast, and a Royal Prize Presentation Luncheon graced by His Majesty Sultan Ibrahim ibni Almarhum Sultan Iskandar. The participants were pleasantly surprised with exquisite door gifts such as Coach, Mont Blanc, and John Varvatos bottles of perfumes as well as Yves Rocher body products all sponsored by Luxasia Singapore.

The 8.30 morning shotgun start saw participants set off for a day of fellowship on the greens, that included a number of friendly novelty competitions – Nearest-to-the-Pin, Nearest-to-the-Line, Longest Drive, as well as four generous Hole-in-one prizes. The Hole-in-One prizes were exclusively sponsored by Mutiara Motorsports, Lexus Johor, and Toyota Plentong. Two Lexus NX300 Urban and Lexus NX300 Premium with one Toyota Camry and one Toyota C-HR were displayed on the respective nominated holes on the immaculate course.

Apart from the exquisite hole-in-one prizes, there was a uniquely 24-karat gold plated hand-crafted challenge trophy that was specially designed and handmade in the UK; and rewards for the top three best teams; rewards for the top three best individual players; one reward for the overall gross champion; rewards for the six attractive novelties; Yves Rocher body products sponsored by Luxasia Singapore as surprised prizes on the Par 3 Coast; as well as numerous grand and lucky draw prizes.





The 3<sup>rd</sup> edition of the Laksamana Trophy had overwhelming support and contribution from a total of three Event Partners, three Associate Partners, three Hole-in-One Partners, four official Partners, as well as close to sixty companies who had contributed in-kind towards the grand and lucky draw prizes.

It was an exceptional event that had brought together 100 avid and prominent corporate partners and sponsors from 25 companies (both based in Johor and out of state) for a spectacular day of golf, networking, and fund raising. The all-inclusive, one-day golf event had offered the golfers the opportunity to play on the prestigious and iconic Ernie Els' course while teeing-up for charity at the same time. It is located in a newly completed destination resort, Desaru Coast, in the south-eastern coast of Johor facing the South China Sea. The resort also accommodates three five-star hotels, namely the One and Only, the Westin Desaru and the Hard Rock Desaru hotels along with a water theme and entertainment park and restaurants.

The Tunku Laksamana Johor Cancer Foundation which was set up and officially launched on August 6, 2016, by His Majesty Sultan Ibrahim ibni Almarhum Sultan Iskandar is aimed to help cancer patients who are in need of financial aid and treatment. Since its inception, the Foundation has helped more than a thousand underprivileged cancer patients in Johor Darul Ta'zim involving a total amount of RM5.9 million. As at December 2018, the Foundation has successfully organised more than 115 cancer awareness programmes, fundraising programmes, visiting cancer patients at their homes, and volunteer workshops. To add, the Foundation has also built another three cancer facilities at three government hospitals in Johor Darul Ta'zim which are the Tunku Laksamana Johor Complex at Hospital Permai, Tunku Laksamana Johor Haematology Ward at Hospital Sultanah Aminah and the Tunku Laksamana Oncology Centre at Sultanah Fatimah Specialist Centre in Muar. Indeed, the Foundation relies on the kind generosity of corporations, industry captains, and the broader community to help sustain the funding needs of underprivileged cancer patients.

Tan Sri Hj Esa further said, "I am deeply touched to see so many charitable corporations and generous individuals who have come forward to give their unwavering support to the tournament by purchasing the flights and making significant contributions, sponsorships and donations to the Tunku Laksamana Johor Cancer Foundation."





"I also would like to express my deepest appreciation and thanks to His Majesty Sultan Ibrahim ibni Almarhum Sultan Iskandar for gracing our tournament and inspiring us to hold another round of Laksamana Trophy this year," he further added.

The best three teams, the Tourism Johor, Astaka Padu and D'Harmoni Telco Infra walked away with beautifully crafted crystal trophies for each player. The Best Team Champion, Tourism Johor, also won the 24-karat gold plated Laksamana Challenge Trophy.

There were also 10 attractive Novelty Awards that had spiced up the tournament. The golfers also entered various competitions, including the four holes-in-one, two longest drive, two nearest-to-the-pin, and two nearest-to-the-line contests. On top of that, the participants also stood a good chance of winning some grand prizes, including a return ticket to Umrah sponsored by Nordin Travel & Tours as the top grand lucky draw prize. No participant went home without a prize as everybody left with at least one Lucky Draw prize each.

Johor Golf Tourism Association wishes to sincerely applaud the significant contribution made by our Event Partners, PETRONAS, The Els Club Desaru Coast, and Luxasia Singapore; our Associate Partners, Absolute Thai-Sea Cuisines Group, KPJ Healthcare and KLIA TV, our Hole-in-One Partners, Mutiara Motorsports, Lexus Johor and Toyota Plentong, our other official Partners namely MST, Srixon, Epic Outdoor, and Southern Ads, numerous companies for their in-kind contributions, individuals, and participants for making the 3<sup>rd</sup> edition of the Laksamana Trophy a big success.

**Please refer to the attached list for the Winners of the 3<sup>rd</sup> edition of the Laksamana Trophy Charity Golf Tournament 2019.**

**Please refer to the attached link for some photos of the Laksamana Trophy 2019 for your perusal.**

<https://drive.google.com/open?id=11Zd-DtGI29BFkvcWrtc1acVJ2QUZAVUF>

Thank you.

Ends





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#### **NOTES TO EDITORS:**

#### **JOHOR GOLF TOURISM ASSOCIATION**

Johor Golf Tourism Association (JGTA) is made up of golf tour operators, golf resort, golf clubs, hotels, transport companies, and travel groups in the state of Johor. The objective of JGTA is to promote Johor as a golf tourism destination for the domestic and international markets, while providing a forum for its members to discuss ways to advance the golf travel industry. The association actively promotes the State's excellent golf courses, hotels, services and infrastructure through various efforts such as the dissemination of information and participation in trade shows. JGTA is an independent professional member-based association providing support to all the golf fraternities in promoting Johor as the ultimate golf destination and experience. Established in early 2016, JGTA is a non-profit organisation which is fully endorsed by the industry players as well as the State. Our mission is to promote golf tourism and unique experience in Johor, and in doing so, to generate sustainable growth not only in the golf tourism but also the entire State's tourism industry.

JGTA also has the collaborative power to speak as one voice to official tourism and golf bodies on behalf of all members. Our membership is diverse and comprises golf tour operators, golf resorts, golf courses, hotels & resorts, receptive operators, airlines, transport service, F&B operators, and business partners in Johor. JGTA provides a membership forum for the collection, distribution and exchange of essential information relevant to the Johor golf tourism industry and we are the bridge connecting the players to the industry bodies as well as relevant authorities. **[www.jgta.org](http://www.jgta.org)**





## LAKSAMANA TROPHY CHARITY GOLF TOURNAMENT 2019 WINNERS LIST

### BEST TEAM AWARDS:

#### CHAMPION TEAM – TOURISM JOHOR 26 points

- (1) Capt. Mohd Anizam Jamian
- (2) Mohd Radif Kosnin
- (3) Mohd Johari Tarmidi
- (4) Sazali Adan

#### 1<sup>st</sup> RUNNER-UP TEAM – ASTAKA PADU 25 points (OCB)

- (1) Dato' Daing Malik A. Rahman
- (2) Dato' Jason Teo
- (3) Nor Azmi Akob
- (4) Chum Kok Choy

#### 2<sup>nd</sup> RUNNER-UP TEAM – D'HARMONI TELCO INFRA 25 points

- (1) Muhammad Isamuiddin Dato' Sukarno
- (2) Abdullah Md Salleh
- (3) Khairul Nizam Daud
- (4) Nazlan Zulkarnain Ramli

### BEST INDIVIDUAL AWARDS (Stableford)

**Champion** – Capt. Mohd Anizam Jamian 40 points

**1<sup>st</sup> Runner-Up** – Mohd Johari Tarmidi 39 points (OCB)

**2<sup>nd</sup> Runner-Up** – Haji Mohd Zainal Mohd Zin 39 points

**BEST GROSS CHAMPION** – Nor Azmi Akob 73 gross

### NOVELTIES AWARDS:

#### Nearest-to-the-Pin Awards

- (1) Dato' Adib Azhari (Coast 3)
- (2) Mohd Radif Kosnin (Lakes 6)

#### Nearest-to-the-Line Awards

- (1) Capt. Mohd Anizam Jamian (Lakes 7)
- (2) Nazlan Zulkarnain Ramli (Coast 7)

#### Longest Drive Awards

- (3) Haji Mohd Zainal Mohd Zin (Lakes 4)
- (4) Capt. Mohd Anizam Jamian (Coast 8)

